

Appendix 2b: Blackpool Youth Provision Review Report Recommendations		
Area	Recommendation	Additional Information
Youth Sector Workforce	Coordinate a workforce recruitment and training needs assessment that includes both paid and unpaid workers.	
	Include colleagues who provide broader young people services in the recruitment and training needs assessment.	
	Develop a support programme based on the recruitment and training needs assessment findings. ³	Reflective practice should be promoted and supported, and peer observations could be coordinated.
	Implement the NYA's recommendation to provide two FTE JNC professional youth workers per secondary education establishment, as outlined in the sector's Ten Year Vision for Youth Work, to ensure sufficient community-based youth provision for Blackpool's young people.	
	Adopt and adapt an evidence framework aligned with youth work principles to measure the transformative power of youth work.	
Accessible Provision	Coordinate the delivery of high-quality provision by a youth work trained workforce in each of the 21 wards. All young people should have the right to youth provision that is within a 15-minute walk of their homes.	
	Ensure that the measurement framework monitors the impact of youth work on feelings of belonging.	
Coordination of Youth Provision	Explore a model to support central coordination of youth provision across Blackpool.	
Youth Involvement, Engagement and Participation	Co-produce a youth participation strategy to support young people's involvement in the design, development, delivery and	
	Adopt a framework to support Blackpool-wide young person participation.	
	Coordinate a young person group to oversee the implementation of the development plan that will support the evolution of youth provision in Blackpool.	
Youth Work Supporting Wider Social Outcomes	Explore opportunities where youth work can contribute to the wider community outcomes.	
Attracting and Retaining Young People to Access Youth Provision	Conduct an in-depth audit to gather additional information on providers of art, music and dance activities in Blackpool.	
	Develop and coordinate a Blackpool-wide programme of volunteering and social action opportunities aimed at young people aged 14 years and above.	
	Help providers modify their programmes and activities to support the engagement of 14-year-olds and above.	This should provide progression from universal multi-activity at 7–13 years to focused activities such as the gym, the arts, music sessions, volunteering or job clubs at 14 years and above.
	Adopt a framework to help organisations improve participation practices, specifically in the design, development, delivery and evaluation of activities and services. It should be:	designed to help organisations segment participants to target activities and services that are most likely to interest them aligned with and informed by the Blackpool-wide youth participation strategy achieving the appropriate NYA Quality Mark standards for youth work provision
Awareness of Activities and Support Services	Assist other stakeholders in understanding the benefits of children and young people engaging in youth provision. For example, parents and carers did not appear to recognise the benefits of volunteering and social action.	
	Collaborate with stakeholders and young people to identify areas where gender-focused provision may be beneficial.	
	Develop a marketing and communication plan to promote and communicate available activities and services to and with young people. It should be:	coordinated by an agency with a remit to promote the statutory offer throughout Blackpool developed with young people, and serious consideration should be given to segmenting the offer by age promoted, with information segmented for different audiences to facilitate referrals from trusted people known to the young person
Safety	Adopt a framework to help organisations improve participation practice and support co-production.	
	Develop a co-produced tool kit to support youth workers in engaging young people in identifying real and perceived safety issues (local) and developing action-based protective factors to mitigate real and perceived risks.	
	Develop a safer route to youth provision plan in collaboration with the local Police to reassure young people.	
Cost	Increase awareness and potentially enable more young people to access services that they currently cannot afford.	Leisure services offer a wide range of heavily subsidised provision for young people in Blackpool. Align this offer with the coordination of a marketing and communication plan to promote services and activities.
	Engage tourist leisure businesses to improve the services they offer to local young people and raise awareness of the current offerings.	
	Make youth provision free of charge and provide resources to local youth providers by generating a council-coordinated funding stream.	
	Undertake targeted work with youth clubs and youth groups to help their members to access funding to enable them to participate in provision (i.e. equipment). This could be a centrally funded grant system led and coordinated by young people.	
Support Services	Develop a marketing and communication plan to promote and communicate young people's activities and provision.	Promotion and information should be segmented for different audiences to facilitate referrals from trusted people known to the young person.
	Adopt and adapt a multi-discipline evaluation framework to monitor the impact and effectiveness of support services partnerships.	
	Investigate where provision could benefit from a gender focus in collaboration with stakeholders and young people.	